

every  
day

Inspiring the next  
generation with a  
passion for safety



# Generation Alpha

- In Primary schools right now, are Generation Alpha
- Everyone is responsible for their safety and ensuring they benefit from what was learnt at Piper Alpha.
- This doesn't start when they reach the workplace, it starts now.





Accidents  
are the  
leading  
cause of  
death in  
children  
age 5-19



- 71 deaths and 60,000 serious injuries in the North East in the last 5 years.
- Deprived and minority children one and a half times more likely to die
- Death & disability can be crippling financially and psychologically.
- Young people in the workplace often lack experience to recognise hazards and confidence to ask for help.

**Accidents  
are the  
leading  
cause of  
death in  
children  
age 5-19**





- If Piper Alpha's legacy is to improve safety, we need to look beyond the confines of industry and grasp the opportunity of a broader knowledge transfer that not only prevents harm now, but benefits us all by creating an inspired generation with a passion for safety in the future.

**Accidents  
are the  
leading  
cause of  
death in  
children  
age 5-19**



# A Child's Perspective



What reference points will  
Gen Alpha be starting from?





**“There  
should  
be an  
app for  
that”**



# What has changed for these new generations

- Education – Focus on thinking, not memorising, independent research and applying knowledge
  - More likely to ask “Why?” often seen as a lack of respect for authority and experience but is simply the way they have learnt to learn.

“There should be an app for that”





# What has changed for these new generations

- Choice – Grown up in a world with an exhausting number of options, and the expectation of being consulted on everyday matters.
  - Flatter and less hierarchical organisations. More about leadership than management.
  - Emphasis on collaboration.

“There should be an app for that”



# What has changed for these new generations

- Technology – Not only changing their experience of the world but shaping who they are.
- Generation Glass turn to screens for learning, interaction and play
  - Digital natives
  - Communication with devices and each other becoming more accessible.

“There should be an app for that”





# What has changed for these new generations

- STEM – grown up creating, making & collaborating
- Games like Minecraft simulate future work environments: collaborative, real time, iterative and open-ended
  - Technology opens up creativity and collaboration opportunities across organisations increasing transparency

Create,  
Collaborate,  
Change



# What has changed for these new generations

- Recession – unlikely to believe in the availability of good secure jobs, instead, create opportunity for themselves.
  - Don't want to work for you, want to work for themselves.
  - Don't waste time on things they don't enjoy because in today's Gig-economy they have infinite other options.

Create,  
Collaborate,  
Change





# What has changed for these new generations

- Personal Autonomy – less interested in promotion as a definition of success
- Not about how they are valued by the company, but by how the company's values fit them
  - Seek meaningful and challenging work and fresh new experiences of relevant interest to themselves.
  - Not afraid of change

Work  
family



# What has changed for these new generations

- Behaviours: Personal responsibility and restraint.
  - Drug taking,
  - Drinking,
  - Teenage pregnancy
  - Smoking
  - CrimeAll lower than 30 years ago.

Work  
family





# What has changed for these new generations

- Community: Internet is a great arena for visual. Emotional and social satisfaction for young people seeking belonging.
  - Powerful combination for a positive future of personal responsibility and community engagement.

Work  
family



# What has changed for these new generations

- Passion: Motivated by cause and seeking a purpose. WHY matters more than WHAT.
  - Engaged and motivated for business that share their values
  - Able to make meaningful connections with clients
  - Collaborative, entrepreneurial environments with increased transparency.

Work  
family





# WORLD OF EXPERIENCE

How open and effective is your engagement and dialogue?

How visible are you and how well do you engage with your workforce?

Who leads the safety effort, how well are all people involved and is the way we do things around here?

What could you do to ensure that everyone is actively and positively contributing to the safety effort?

How well do you provide opportunities, time and resources to people to support and enable safe working?

How confident and competent are people to challenge and intervene? What can we do to encourage interventions?



Bibby Offshore deliver safety leadership training workshops using this 'world of experience map' as the framework for the agenda but more importantly to generate and facilitate conversations, sharing life experiences and a reflection on reference points which have shaped and influenced our attitudes and behaviours.

We've all been to many places on this map, some good and some not so good, both in work life and personal life, I'm sure you'll recognise a few





# WORLD OF EXPERIENCE

How open and effective is your engagement and dialogue?



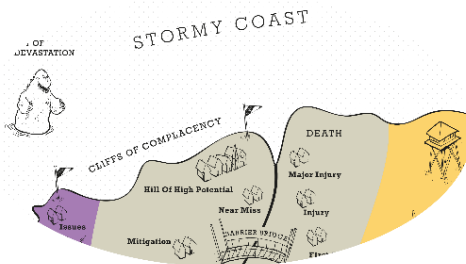
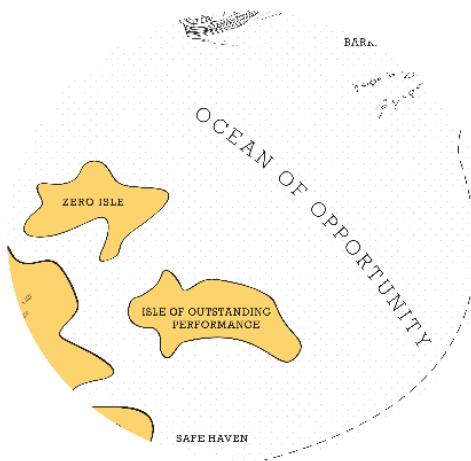
SEA OF POSSIBILITIES



How visible are you and how well do you engage with your workforce?



Who is in the room and how are we doing?



DESIGN RISK



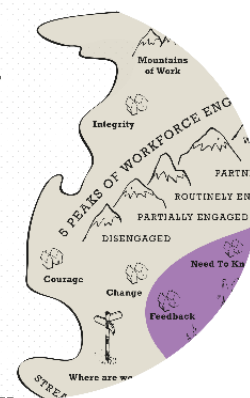
What could you do to ensure that everyone is actively and positively contributing to the safety effort?

OCEAN OF OPPORTUNITY



How well do you provide opportunities, time and resources to people to get it right and enable safe working?

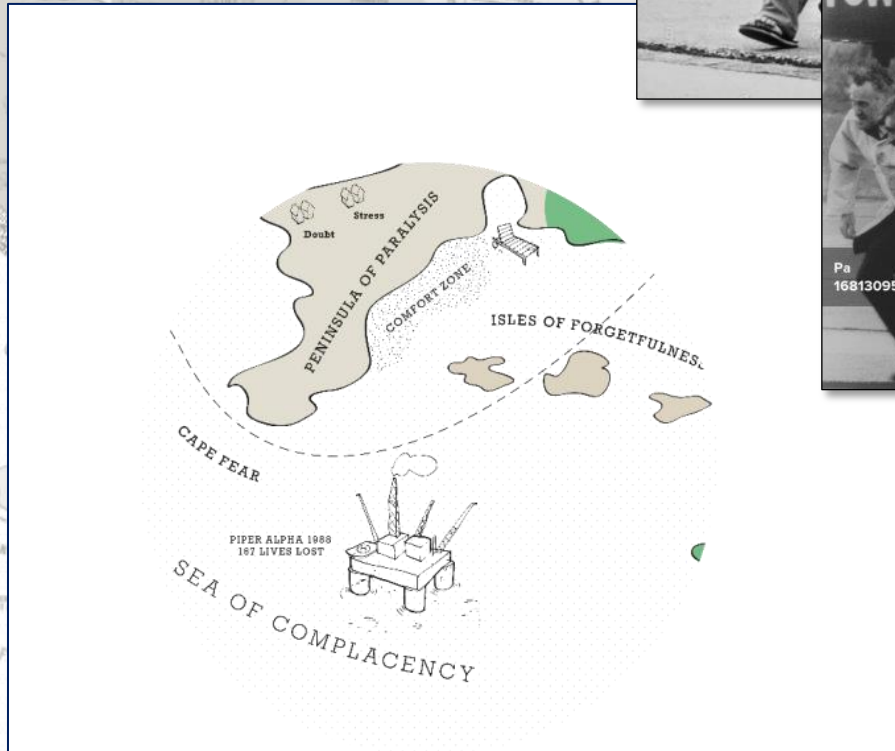
SEA OF POSSIBILITIES



Confident and competent are we to challenge and intervene? Can we do to encourage intentions?



As an employer, a parent, grandparent and through Absafe we can all ensure that for generation Alpha the legacy of Piper Alpha will never be forgotten.



What could you do to ensure that everyone is actively and positively contributing to the safety effort?

people to challenge and intervene? What can we do to encourage interventions?



# Exploring the Oceans of Opportunity

- Absafe is an award winning local charity dedicated to safety education and risk awareness
- Our vision is to inspire the North East with a passion for safety, ensuring no one has to learn by accident.
- Working with schools, universities, communities and businesses we improve the safety, employability and quality of life

# Exploring the Oceans of Opportunity

- We create safe behaviour by ensuring that our education is fun, memorable and positive, that's why we created a safety adventure at our facility, The Safe.
- Through simulation we squash our visitors with trains, set fire to their homes and put them in charge of deciding how to deal with the perils of life.



# Exploring the Oceans of Opportunity

- During a visit, we teach the basics of risk assessment so they can apply these skills in a number of interactive 'sets' demonstrating different aspects of everyday safety including;
  - home safety,
  - fire safety,
  - road safety,
  - internet safety,
  - citizenship and anti-social behaviour,
  - bullying,
  - solvent abuse and
  - railway safety.





# Exploring the Oceans of Opportunity

- Through the immersive and interactive visit children experience a real-life context for learning, gaining transferable risk assessment skills they can apply to any situation making them safer, stronger, more resilient and confident individuals protected from injury and harm, able to engage positively with their communities, and better prepared for the workplace.



Absafe video



# Passing the legacy of Piper Alpha on to the next generation

- The basics of risk assessment can be taught at a young age when attitudes are still forming; normalising and engaging with safety as an everyday habit.
- Lessons are fun, making safety a positive experience, creating the right attitudes for the workforce and leadership of the future.

# Absafe

How likely?	Certain	5					
	Very likely	4					
	Likely	3					
	Possibility it could happen	2					
	It won't happen	1					
			1	2	3	4	5
			Whoops-a-daisy, kiss it better	Needs treatment and follow up	Broken bone, off school all week	Someone dead	Lots of people dead
			How bad?				





ab  
safe  
4

# Passing the legacy of Piper Alpha on to the next generation

- This positive experience goes two ways:
- We rely on volunteers to help deliver these messages to young people
- Our volunteers benefit by engaging with safety with a fresh new approach

absafe

# Passing the legacy of Piper Alpha on to the next generation

- Absafe works with all of the strands that are the hallmark of the new generation:
- Building a creative, stimulating and engaging environment to create meaningful lessons with an emotional impact, teaching personal responsibility for every day safety in an easy to learn way.



W  
E  
S  
A  
F  
E

# Passing the legacy of Piper Alpha on to the next generation

- These children are as much a part of industry as your staff:
  - They are the families your staff go home to,
  - The ones they worry about when they're at work,
  - They are the reason your staff are working
  - In the communities in which you operate and impact.
  - They are your future employees, your leaders, and **your legacy**.

absafe

# Passing the legacy of Piper Alpha on to the next generation

- Every day they are having accidents that can be prevented.
- The legacy from Piper Alpha can do more. It can stop tragedy happening in our homes and on our streets every day. It can build confidence, resilience and capacity for the future.
- Through Absafe, industry can ensure the lessons learnt from Piper Alpha are passed directly to Generation Alpha. Not only saving lives in the future, but right now in the communities in which we operate.



ab  
safe

The future is not a destination,  
it is a place that you create.  
Thank you

More information:

[www.absafe.org.uk](http://www.absafe.org.uk)

[hello@absafe.org.uk](mailto:hello@absafe.org.uk)

Twitter: [\\_Absafe](#)

Facebook: [absafecharity](#)

LinkedIn: [absafe](#)

Donate: Text "BUMP26 £5" to 70070